

Touching Hearts

BREATHMOBILE[®] REACHES OUT TO CHILDREN WITH ASTHMA

Five-year-old Diego Rivera was just a baby when his mother noticed he had trouble breathing. Periodically, he would develop a cold and fever, which led to a rattling cough. To his mother Marie, it didn't sound like a cough typically associated with a cold; this one sounded hoarse and raspy.

During one of these "colds," Diego's parents brought him to the doctor to have his chest X-rayed. According to Marie, they were surprised when doctors diagnosed Diego with asthma.

Asthma, frequently under-diagnosed and untreated, is the most common chronic childhood disease, causing significant health care utilization (emergency department visits and hospitalization), and school absenteeism.

Asthma affects the airways that carry air in and out of the lungs, causing them to become inflamed. When these airways are constricted, less air flows through to the lung tissue, causing an asthma attack. In Diego's case, his symptoms would

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CALENDAR OF EVENTS*

The following events are scheduled for 2007-2008. Details are subject to change. For more information about any of these events, please visit choc.org or contact the CHOC Foundation for Children at 714.532.8690.

OCTOBER 12, 2007

LITTLEST ANGEL GUILD
HOME TOUR & GIFT FAIRE
Yorba Linda Community Center

OCTOBER 21, 2007

17TH ANNUAL CHOC/
DISNEYLAND® RESORT
WALK IN THE PARK

NOVEMBER 3, 2007

ROCK FOR CHOC
Harborside Pavilion Restaurant

NOVEMBER 3 & 4, 2007

GLASS SLIPPER GUILD
CHOC REGATTA
Balboa Yacht Club

NOVEMBER 12, 2007

CHOC CLASSIC GOLF
TOURNAMENT
Coto de Caza Golf & Racquet Club

NOVEMBER 14, 2007

FREE ESTATE PLANNING
SEMINAR —
MY HEALTH CARE WISHES
CHOC Board Room

NOVEMBER 16, 2007

JACK & JILL GUILD
HOME TOUR & BOUTIQUE
Tustin Hills Racquet Club

continued on pg. 4

GUILDS OF CHILDREN'S HOSPITAL OF ORANGE COUNTY

Geographic Area and Current Leadership



CINDERELLA
NEWPORT BEACH
Guild Representative:
Donna DiBari



MOTHER GOOSE
FULLERTON
President:
Laurie Dunham



GLASS SLIPPER
ORANGE COUNTY
Co-Presidents:
Rebecca Anderson
& Amy Webb



QUEEN OF HEARTS
LAGUNA BEACH
LAGUNA NIGUEL
President:
Ginny Linting



JACK & JILL
SANTA ANA/TUSTIN
President:
Helen Harper



SMALL WORLD
IRVINE
President:
Sandi Russell



LAMP LIGHTER
GARDEN GROVE
President:
Susan "Suki" Carter



TINKERBELL
LADERA RANCH
Co-Presidents:
Sarah Doyle &
Deidra Downing



LITTLE MERMAID
HUNTINGTON BEACH
FOUNTAIN VALLEY
President:
Tootsie Gregory



TRES OSOS
SADDLEBACK VALLEY
Co-Presidents:
Stephanie Muhr
& Sue Buckley



LITTLEST ANGEL
YORBA LINDA
ANAHEIM HILLS
President:
Linda Kelly



LOS NIÑOS
SAN CLEMENTE
Co-Presidents:
Nan Quinn &
Kathy Butler



MAD HATTER
LA HABRA/BREA
President:
Patti Buckley

*Together we can
achieve greater results
break down barriers
promote positive reinforcement
discover the perfect solution
bring excitement to every day
make an impact in the community
educate one another
help those in need
make a difference*

Through teamwork all things are possible!

A MESSAGE FROM KIMBERLY CRIPE

*Welcome***DEAR CHOC GUILDS,**

Whenever I think about our guilds, I am amazed at their level of commitment and outpouring of generosity. For more than 40 years, our guilds have worked diligently raising funds for programs and services at CHOC. Such dedication is a testament not only to the generosity of our community but to our ability as a hospital to serve the children in our care.

In the fall, we'll be opening our new Pediatric Intensive Care Unit (PICU) on the 6th floor of our main hospital. The world-class, 30-bed PICU will increase our capacity to care for critically ill children in a family-centered environment that encourages interaction between parents and caregivers.

Additionally, Phase I of the Specialty Clinics renovation on the first floor of the CHOC West building is nearly complete. The new area includes 31 new exam rooms and two outpatient radiology rooms.

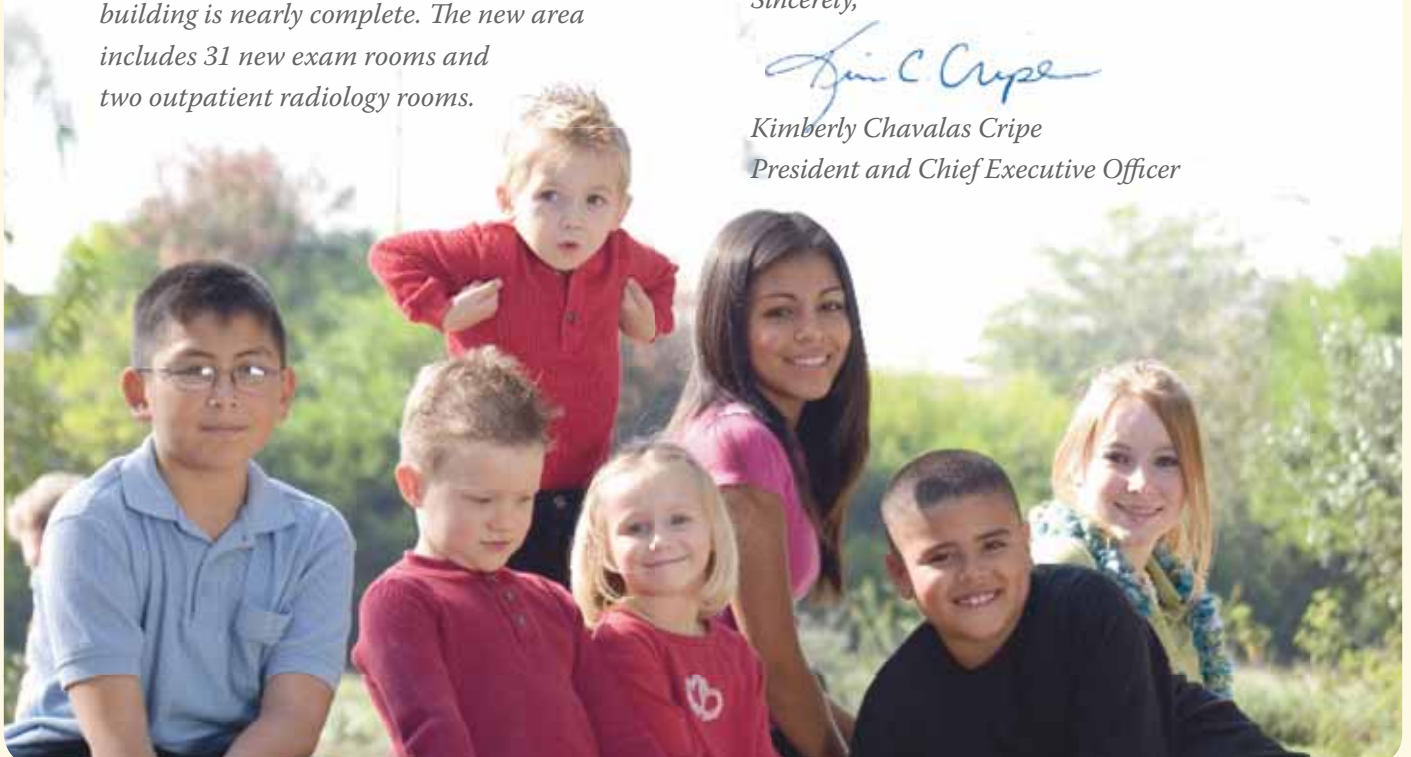
Phase II construction, which is currently underway, will remodel the existing clinic modules and support spaces to make way for the new Primary Clinics area.

CHOC also will be adding a new 22-bed Outpatient Infusion and Procedure Unit. This unit will provide a dedicated facility for children receiving chemotherapy, antibiotic and other infusions as well as outpatient procedures such as bone marrow aspirations and sedated hearing tests.

All of these expansions are due in part to the generosity of the community, our donors, and of course, our guilds. I am so very grateful for all that you do. Your tireless work on behalf of the children we serve is outstanding.

Sincerely,

*Kimberly Chavalas Cripe
President and Chief Executive Officer*



CALENDAR OF EVENTS

... from pg. 2

DECEMBER 1, 2007
LOS NIÑOS GUILD
BREAKFAST WITH SANTA
San Clemente Presbyterian Church

DECEMBER 2, 2007
MOTHER GOOSE GUILD
CHRISTMAS TREE BRUNCH
Hyatt Regency, Orange County

FEBRUARY 8, 2008
CINDERELLA GUILD
VALENTINE LUNCHEON
AND BOUTIQUE

MARCH 14 & 15, 2008
CHOC FOLLIES
Chapman University

APRIL 5, 2008
SMALL WORLD GUILD
DINNER/DANCE

APRIL 12, 2008
JACK & JILL SPRING FLING

APRIL 19, 2008
TRES OSOS
4TH ANNUAL CASINO NIGHT
Coto de Caza Golf Club

APRIL 26, 2008
TINKERBELL GUILD
SPRING GALA
Laguna Cliffs Marriott Resort

MAY 10, 2008
GLASS SLIPPER
ANNUAL GALA
Balboa Bay Club

**events as of press time*

A MESSAGE FROM LOIS AUGUSTINE



DEAR GUILD MEMBERS AND

FRIENDS, *Fiscal year 2006 is officially over, and we can all celebrate our accomplishments. I am happy to report that the Foundation had a banner year, raising over 13 million. And, the guilds played a significant part in making this the best year in the history of the Foundation.*

The guilds really have stepped up their efforts—making larger commitments, taking on more projects and programs, and purchasing much-needed equipment. Due to your hard work, we were able to transfer more than \$805,000 to the hospital. The grand total raised was \$1.1 million, bringing the total dollars raised by the guilds since their inception to \$27,439,370. Now that's an accomplishment to be proud of!

I would like to commend all of the guild members and thank the 2007 presidents for their commitment and leadership. It is an honor to work with such a wonderful group of women and great ambassadors for CHOC. I also would like to welcome the new and returning guild presidents and look forward to working with you and the new boards.

Next year promises to be a very exciting one for the guilds; Pat and I will be spending more time supporting your efforts.

Our motto for this year is "through teamwork all things are possible," and Pat and I will be looking to you for ideas to make us a stronger team.

I wish you all a great and relaxing summer. See you in September.

Sincerely,

Lois Augustine

A SNAPSHOT OF GUILD SUPPORT IN 2007

BREATHMOBILE

Queen of Hearts - \$25,000

CANCER INSTITUTE

Jack & Jill - \$30,000

Jack & Jill - \$25,000 (AYA)

CHOC-ettes - \$5,000 (Teen Prom)

Tres Oso - \$20,000



Teen Prom

CHOC AT MISSION IMAGING SUITE

Tinkerbell - \$130,000

CHOC AT MISSION

PEDIATRIC ED EXPANSION

Tres Osos - \$5,800



Garden Grove Clinic

CHILD LIFE

Little Mermaid - \$42,500

Littlest Angel - \$10,000

Little Red Wagon - \$950

GARDEN GROVE CLINIC

Lamp Lighter - \$8,697



PICU Room

NICU

Jack & Jill - \$15,000

NEUROSCIENCE RESEARCH

(ENDOWMENT)

Glass Slipper - \$210,000

PEDIATRIC RESEARCH

Cinderella - \$52,000

PICU ROOM

Littlest Angel - \$57,000



Alaris PCA Pump

HEMATOLOGY RESEARCH & EQUIPMENT

Mad Hatter - \$48,100

MUCH NEEDED EQUIPMENT

Los Niños - (5) Alaris PCA Pumps - \$15,200

Mother Goose - (1) ECMO NICO

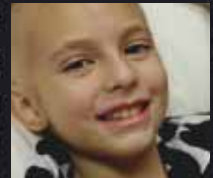
Cardiopulmonary monitor - \$6,000

Small World - (2) Respiratory Svcs

NICO Cardiopulmonary monitors - \$12,000



NICO monitor



ASTHMA ... *continued from cover*

become worse when the seasons changed, particularly in fall and winter.

In a severe asthma attack, the airways can close so much that not enough oxygen gets to vital organs. This condition is a medical emergency, which if left untreated can result in death. Asthma cannot be cured, but most people with asthma can control it to the extent that they have few and infrequent symptoms and can live active lives.

After several years of treating Diego for asthma, Marie was referred to the CHOC Breathmobile® by her sister, who worked in the CHOC clinic in Garden Grove.

Described as an “asthma clinic on wheels,” the Breathmobile is a fully equipped, mobile

asthma treatment unit staffed with a physician, bilingual nurse, and driver. It provides access to comprehensive, specialized asthma care to children in Orange County.

A typical evaluation includes a comprehensive asthma/allergy history, physical examination, allergy skin tests and breathing tests, when possible. After a diagnosis is formulated, a treatment plan and extensive education are provided. The CHOC Breathmobile visits schools on a rotating schedule every four-to-six weeks.

“The Breathmobile staff was great; they not only evaluated Diego, but they educated us. For example, we learned that Diego should be taking asthma medicine every day to prevent attacks and keep his airways clear. They also



gave him new medicine that he can more easily take through an inhaler,” Marie says.

“I’ve already noticed a change in Diego. He’s breathing better, and he can run without starting to cough. Before, we used to give

According to Dr. Stanley Galant, founder of the Orange County School Asthma Program, now known as the CHOC Breathmobile Program, and medical director of the CHOC Breathmobile, “the Breathmobile Program has made a significant impact on the health status

“ A recent study conducted by the Breathmobile team found that approximately 10% of school age children in Orange County have significant bronchial asthma. ”

him his medicine during an attack, and he’d be good for about two-to-three weeks. Then, he’d start coughing again. Now, by taking his medicine every day, there’s no more coughing.”

The Breathmobile has garnered a lot of attention for its preventative approach to treating asthma. It was toured this spring by California Governor Arnold Schwarzenegger, who in his keynote address at the International Asthma Conference in Anaheim discussed how his comprehensive health care reform plan will help asthma patients.

of the under-served asthmatic child in Orange County. Due to the generosity of grantors such as the Air Quality Management District and donors such as the Queen of Hearts Guild, we are now able to reach even more children in the county with asthma who have barriers to accessing proper treatment.”

A second Breathmobile unit will expand coverage to school and community sites in South Orange County. Further expansion is planned for Westminster, Fountain Valley, Stanton, Tustin, Huntington Beach and La Habra.

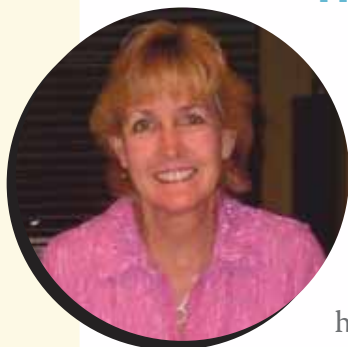


Did you know?

After just one year, the CHOC Breathmobile had the following outcomes:

- ♥ *Emergency Department visits decreased from 22.1% to 3.9%*
- ♥ *Hospitalization decreased from 7.6% to .3%*
- ♥ *School absenteeism decreased from 23.9% to .7%*

HONORING CHRISTA FLYNN



CHRISTA FLYNN ALWAYS KNEW THAT CHOC WAS AN IMPORTANT PART OF ORANGE COUNTY, she just didn't realize how important it would become to her until her son Michael was involved in a terrible car accident.

After the accident, Michael was immediately rushed to CHOC at Mission, where he underwent surgery. His spleen was removed, and one of his kidneys was no longer working. In addition, he had a back fracture and several cracked ribs. Then, after being transferred from CHOC to another hospital, he developed pancreatitis.

Michael was transferred back to CHOC, where he underwent spinal surgery. According to Christa, "the staff was wonderful; I really got to see how good

CHOC is. They are compassionate to both patients and family members."

Today, Michael is a business major at San Diego State University and is able to surf and run triathlons. "We are so grateful for everything CHOC did for my son and our family," says Christa.

In addition to being a grateful parent, Christa is also a member and treasurer of the Small World Guild. She joined in 2002 after hearing good things about the guilds from her friends and her mother-in-law, who was a member of the Mad Hatter Guild.

According to Christa, "I joined Small World so I could contribute to a worthwhile cause. CHOC is wonderful; I've met so many caring, generous women. I just never realized how important CHOC would become to my family someday."

Christa Flynn lives in Irvine with her husband Jeff and sons Danny and Michael.

NEW GUILD EVENTS



TUSCAN WINE EXPERIENCE *Presented by the Lamp Lighter Guild*

Attendees had a unique opportunity to fill, cork, foil and label their own bottle of wine in a beautiful Tuscan setting. They enjoyed an open wine bar of seven different varietals, two pasta stations, delicious gourmet chocolates and entertainment by a jazz saxophonist. Proceeds from the event were designated to the Garden Grove Clinic.



DINNER AT ROY'S

Co-hosted by the Lamp Lighter, Little Mermaid & Small World Guilds

Roy Yamaguchi, chef and owner of Roy's Newport Beach, held a fundraiser at his restaurant to raise money for CHOC. The Hawaiian-themed event featured an unforgettable evening of cocktails, dinner, a silent auction and entertainment.



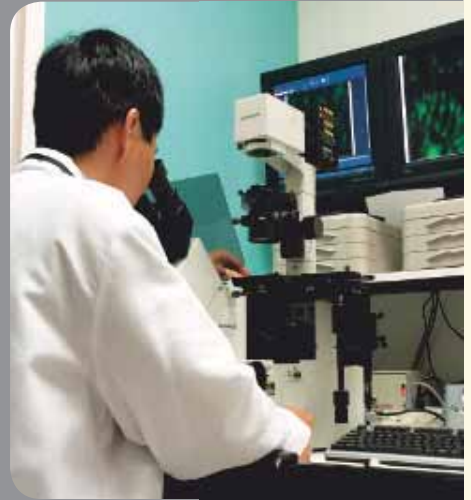
GLASS SLIPPER PLEDGES \$1 MILLION TO NEUROSCIENCE RESEARCH

IN JANUARY, THE GLASS SLIPPER GUILD PLEDGED \$1 MILLION TO CREATE A RESEARCH ENDOWMENT FOR THE CHOC NEUROSCIENCE INSTITUTE. So far, the guild has raised \$210,000 toward their five-year goal.

Because endowment funds are invested rather than used as cash for immediate needs, a percentage of the income growth funds a specific program, making a lasting impact on the research that can be done at CHOC.

According to Rebecca Anderson and Amy Webb, co-presidents of the Glass Slipper Guild, "we knew that we wanted to raise funds for the CHOC Neuroscience Institute, and an endowment seemed like the best way to provide lasting support for much-needed neurological research. We really are

impressed with the clinical advances the Neuroscience Institute has made, and the dedication of its team."



According to Dr. Muhonen, medical director of the CHOC Neuroscience Institute, "this endowment from the Glass Slipper Guild is a permanent investment in CHOC and our commitment to providing children with the best healthcare possible. With this gift, we are able to fund a dedicated research position at CHOC. This endowment truly is a gift that keeps on giving."



A Million Reasons to Walk

IT'S CLOSER THAN YOU THINK

Sunday, October 21, 2007

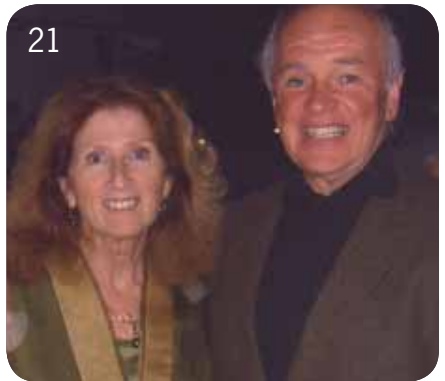
17th Annual CHOC/Disneyland® Resort
Walk in the Park at The Disneyland® Resort



WWW.CHOCWALK.ORG

2006 - 2007 SCRAPBOOK





1. Glass Slipper "Havana Heat" 2. Jack & Jill "Spring Fling" 3. Lamp Lighter "Wine" 4. Little Mermaid "Ducks Night" 5. Littlest Angel "Pursenally Yours" Luncheon 6. Mad Hatter Runners 7. Cinderella "Regatta" 8. Los Niños "Stepping into Spring" 9. Tinkerbell 10. Tres Osos 11. Glass Slipper "Havana Heat" 12. Lamp Lighter "Wine" 13. Little Mermaid "Grand Prix" 14. Littlest Angel "Pursenally Yours" Luncheon 15. Mad Hatter 16. Cinderella "Regatta" 17. Los Niños "Santa Breakfast" 18. Tinkerbell 19. Tres Osos 20. Small World 21. Queen of Hearts 22. Mother Goose "Christmas Tree Brunch" 23. 2007 Guild Presidents

CHOC KIDS' CARDS PAINTING BRIGHTER TOMORROWS

WHEN THE SUMMER TEMPERATURE SOARS IN NORTH ORANGE COUNTY, one can find members of the Littlest Angel Guild hanging out at "Camp KIDS' CARDS." However, instead of making crafts and telling stories, this troop is hard at work preparing for the 2007 KIDS' CARDS Holiday Greeting Card Campaign.

According to Flossie Thwing, Littlest Angel Guild member and CHOC KIDS' CARD representative, "this summer has been a great opportunity for our new provisional members to jump right in and get their feet wet."

Each year, the talented KIDS' CARDS artists, current and former patients of CHOC, surprise the guild members with their new designs. The 2007 collection features 16 new cards that are available starting in August.

This year, CHOC KIDS' CARDS partnered with the Pediatric Cancer Research Foundation (PCRF) to create a joint holiday card titled "The Wreath of Hope." Proceeds from the sale of this card will benefit PCRF and CHOC.

"A tip of my halo, (the one with the Hallmark® crown), to all the guild volunteers who make this program possible," says Flossie. "I thank you for your generous gifts of time, enthusiasm and dedication to 'Helping CHOC Help Kids.'"

The mission of the CHOC KIDS' CARDS Holiday Card Program is to paint brighter tomorrows for the young patients treated at CHOC.

For additional information or to order cards, please contact KIDS' CARDS Central at (714) 970-2462 or visit www.choc.org to order online.



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